

The Bright Side

COMPACT

Growth & Innovation

Achievements • Partnerships • Expansion

Welcome To The Bright Side

The past six months have been a remarkable journey of innovation, growth, and stronger partnerships. I sincerely thank our team, dealers, and partners for their continued trust as we move forward in lighting every corner with excellence

Chandni



New product design



Events



Expansion



Team Growth

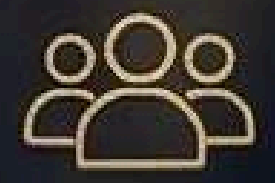
Oct 25-Mar 26

“INSIDE THIS EDITION”

01. New Product Launch



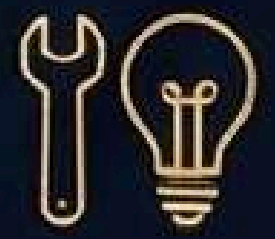
02. New Team Members



03. New Territories Launched



04. Electrician Meets



05. Dealer Meets



06. Festival Celebration



07. Last Lucky Draw Winner



08. New Lucky Draw Contest



09. Founder's Day Celebration



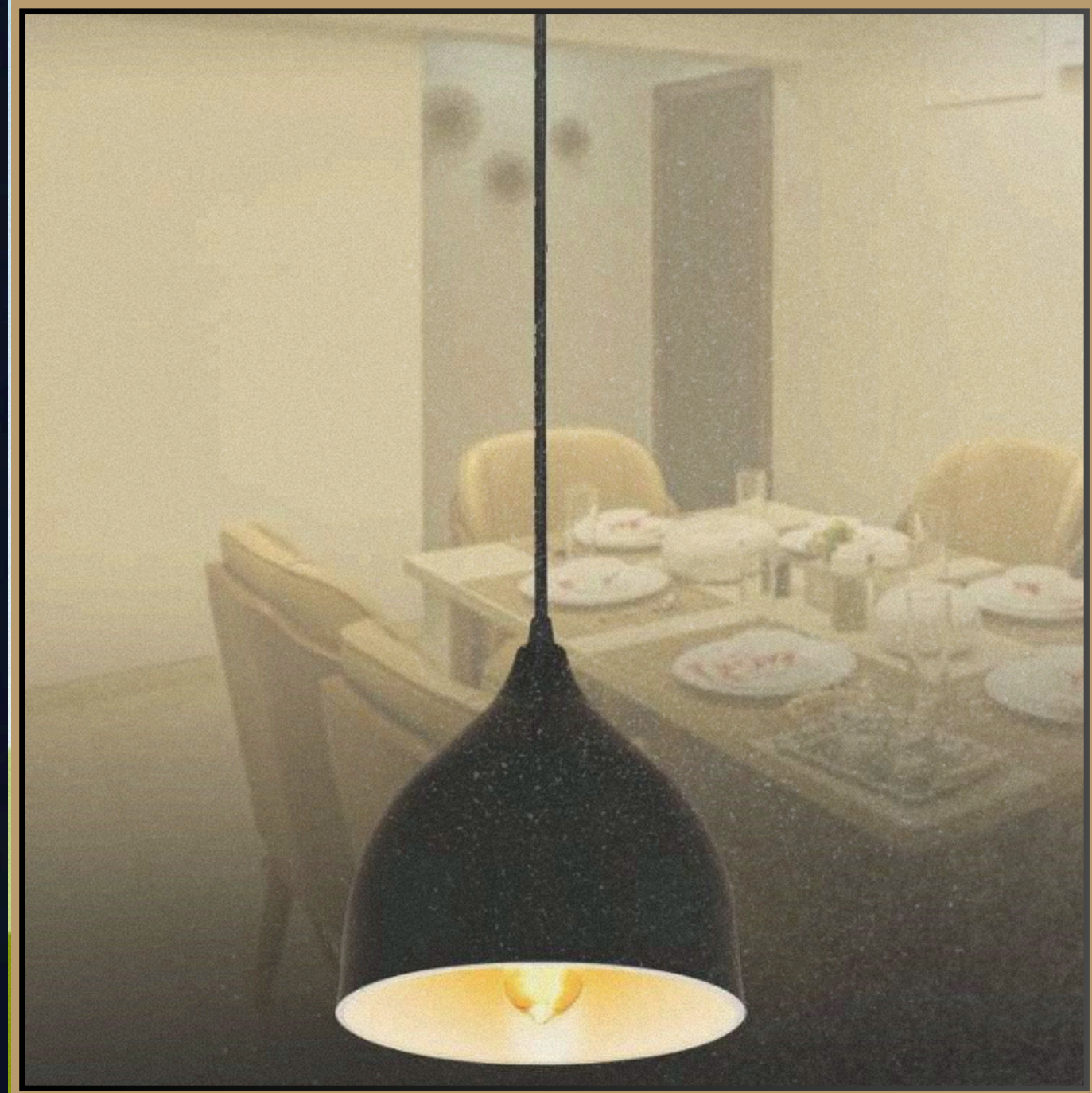
10. Chairman Circle Launched



New Products Launch



**12W Jazz LED COB
Downlight**



**Donna Hanging
Pendant**



**12W & 18W Neo Element
LED Downlight**



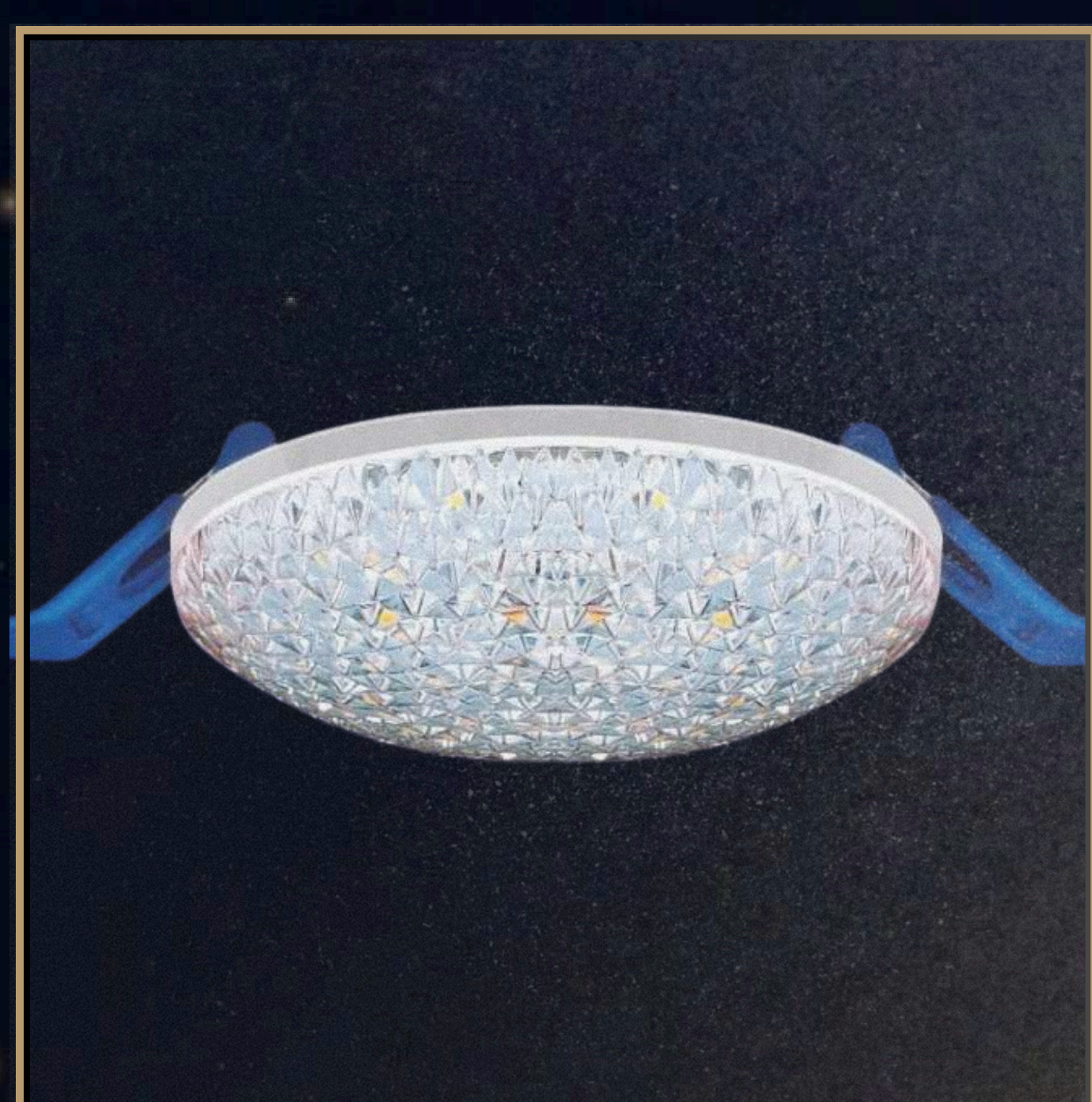
**24 Volts Sparkle LED
Strip 240 led/m**



**Taurus Square
Series-7W/14W/21W**



**10W Shine Spot LED
Downlight**



**12W/18W Swing
(Crystal) LED Panel**



**50W/100W Platina
LED Street Light**



**24W Uno Round/Square
LED Panel**



**15W Grace LED
Indoor/Outdoor Wall Light**



**24W Sigma LED COB
Deep Downlight**



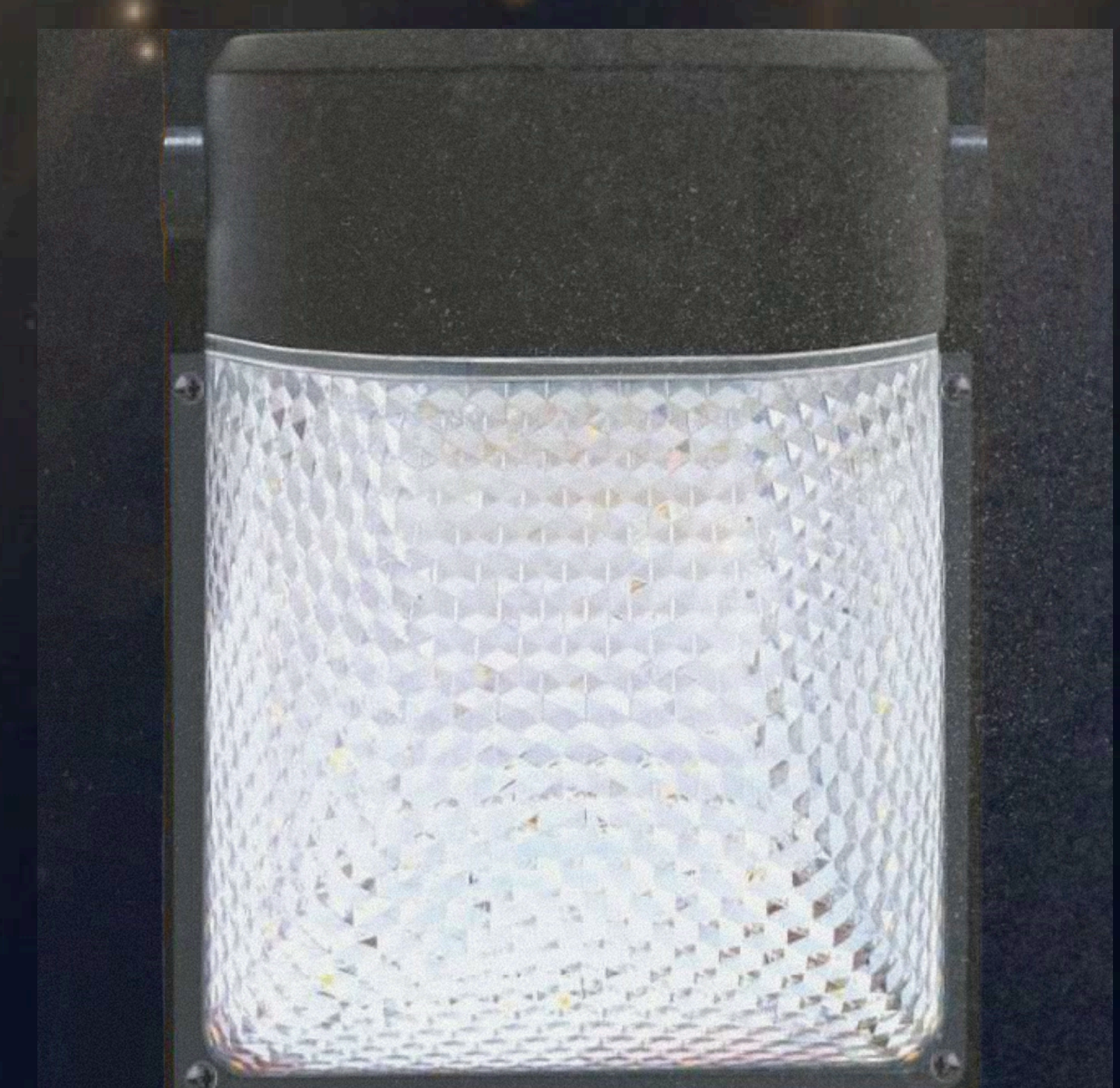
**80W Jumbo LED
Bulb**



**3W Nano-LED Slim
Downlight (Junction Box)**



Buddy Table Lamp



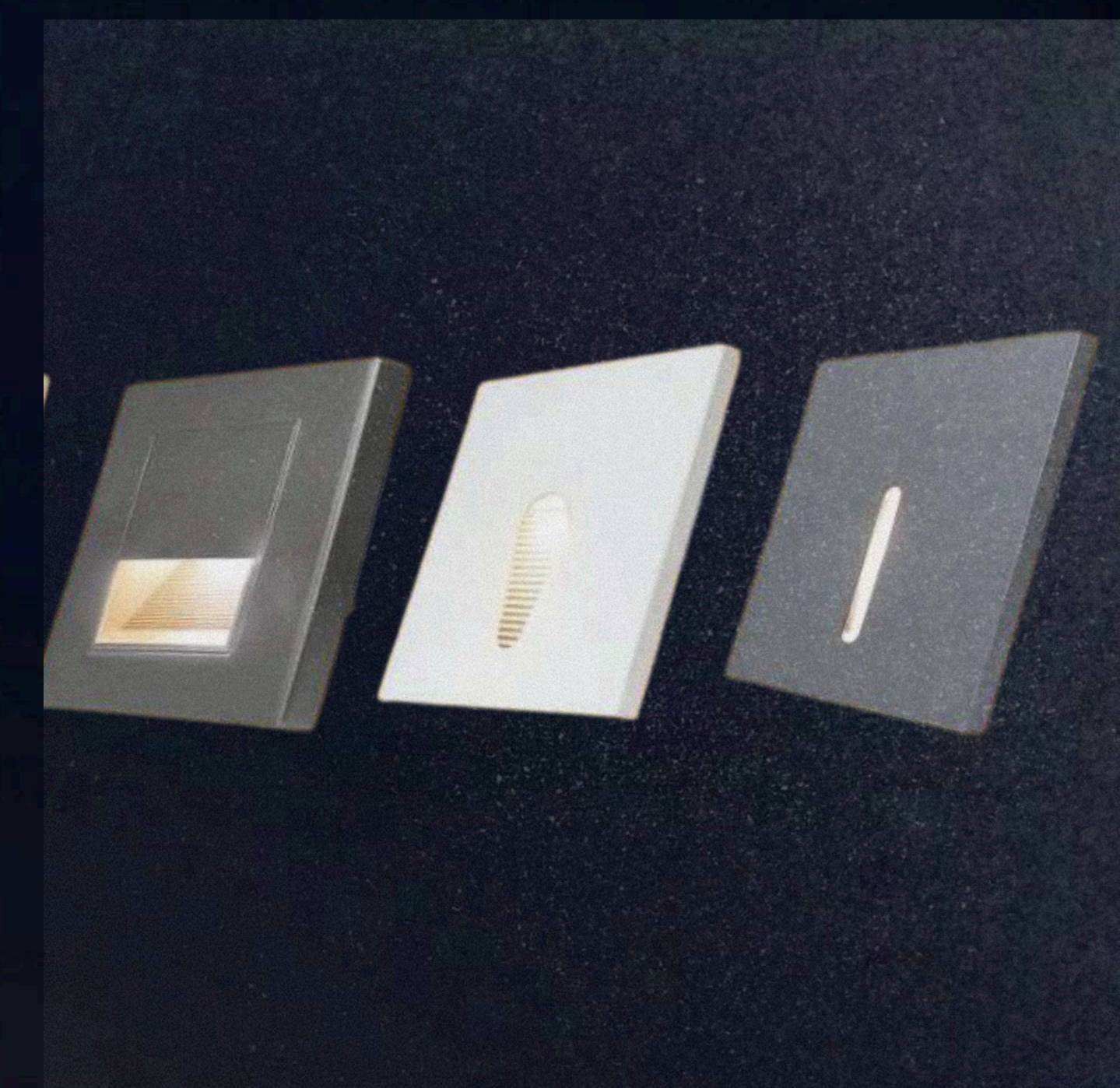
**15W Pulsar LED
Indoor/Outdoor Wall Light**



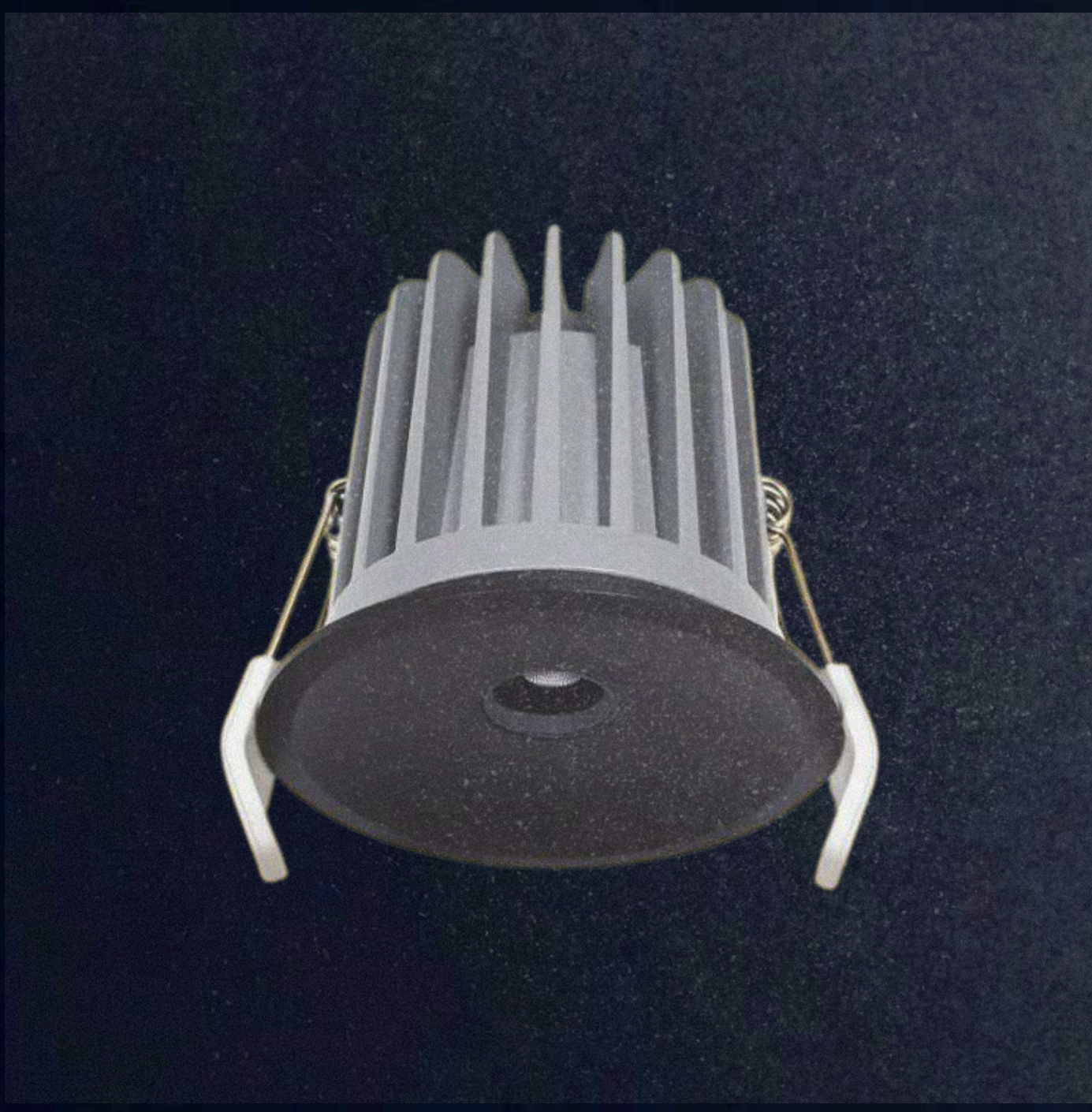
**30W Royal Deep LED
Panel**



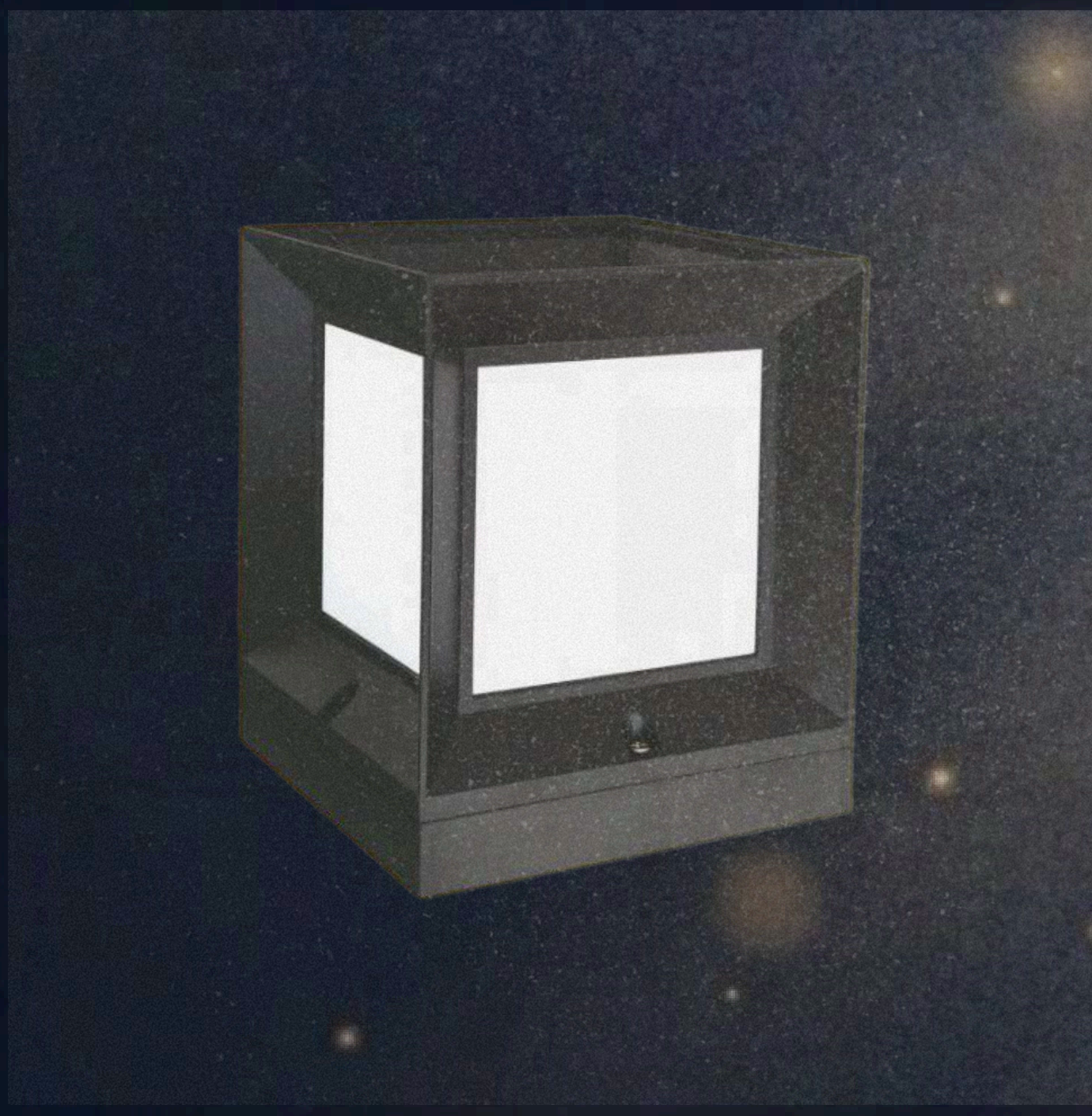
**26W Standard LED
Bulb**



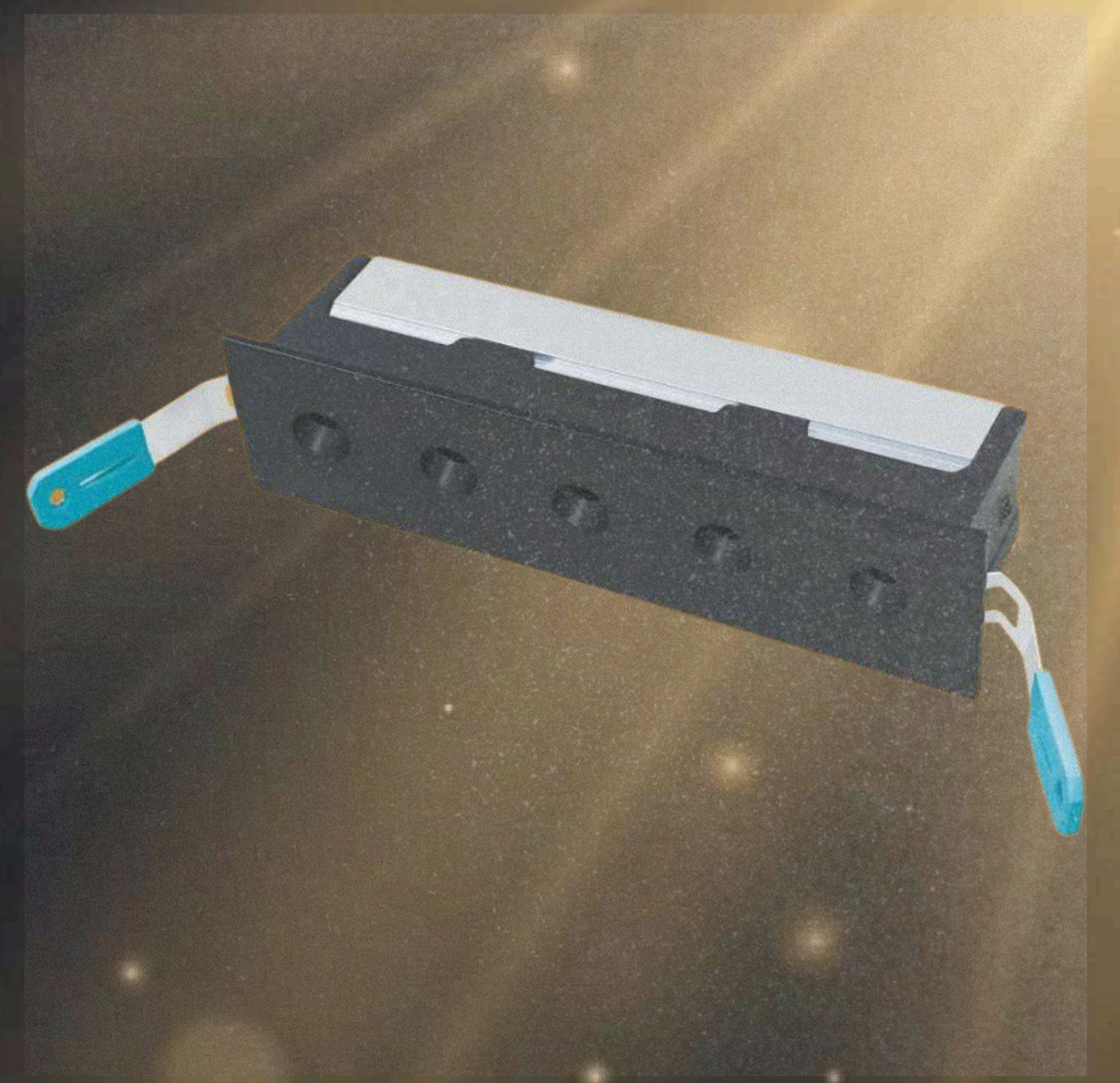
**3W Instep LED
Lights**



**10W Boss LED COB
Downlight**



**Cube Gate Light for
Bulb**

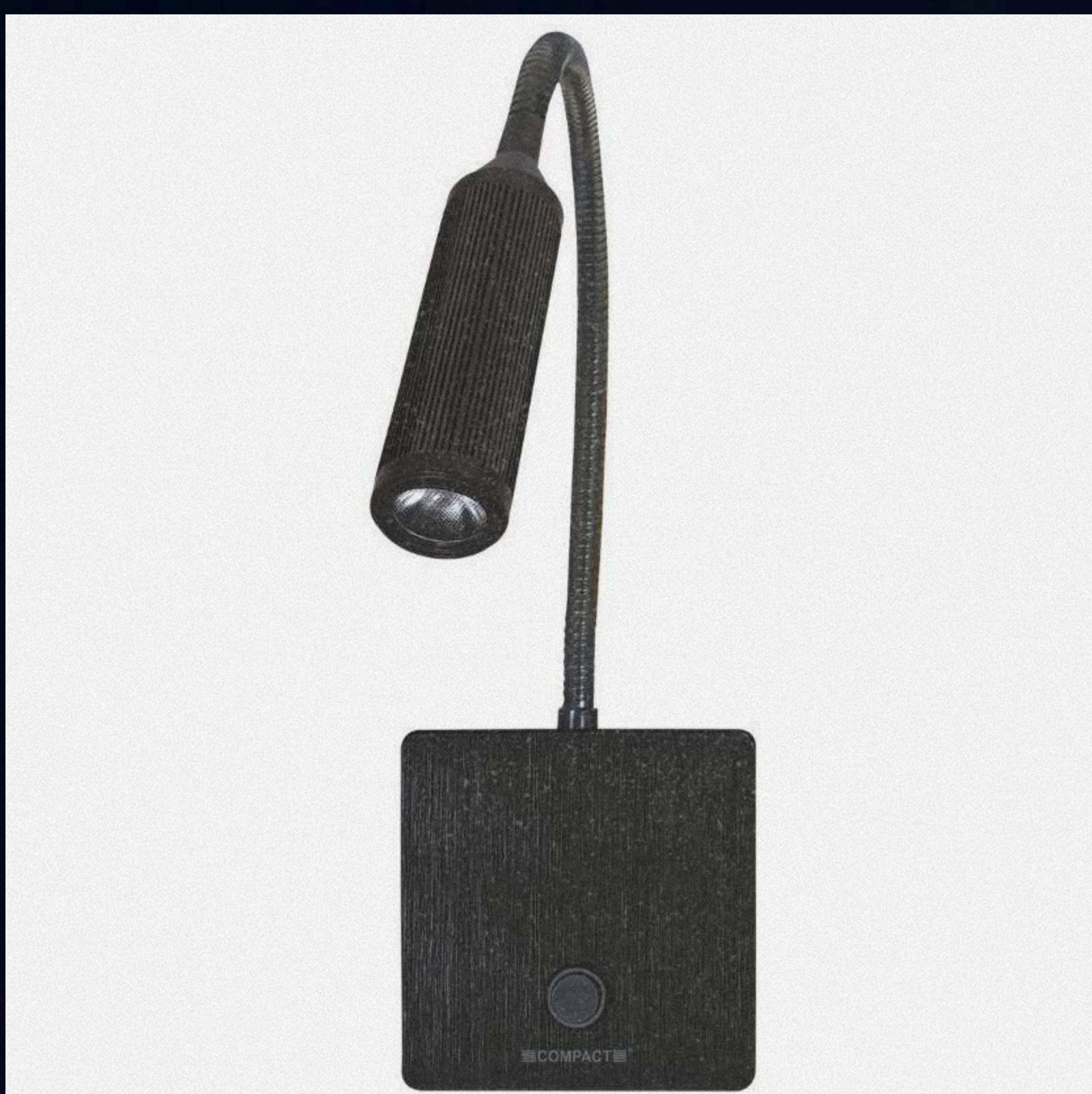


**10W Spot Blade (Square)
LED Spotlight**



6000 Lumens

60W Marina Tulip LED Batten



**3W Inbed Prince
Bed Lamp**



**6W Inbed Princess
Bed Lamp**

New Team Members

Welcoming talented individuals who strengthen the Compact family.



RP Heeraman Singh

RSM

Telangana

I have 24 years of experience in Telecom, Fan, Lighting & Appliances industry. 13 years in Vodafone, 2.5 years in Telenor, 2.5 years in Jio infocom ltd & 6 years in Luminous/RR KABEL Ltd. Proven expertise in driving sales growth.



MD Faiz Alam

ASM

Bihar

I have 10 years of experience in switch Lighting industry. 3 years in Legrand & 3 years in Indo Light and 3 years in Lefigaro lighting and switchgear in driving sales growth.



G. Mari Muthu

ASM

Tamil Nadu

I have 18 years of experience in Home appliances industry. 4 years in PKL Pvt. Ltd. & 5 years in Glen Pvt. Ltd. 9 years in Sunflame Enterprises Pvt. Ltd. Proven expertise in driving sales growth.



B.V. Sunil

ASM

Bangalore

I have 20 years of experience in Fan, Lighting & Home Appliances industry. 13 years in fan and home appliances, 5 years in lighting, 2 years in tiles and sanitary, brands in which I worked, McCoy home appliances, Orient fans, RR lighting.

Together We Build a Brighter Future.

New Team Members

Welcoming talented individuals who strengthen the Compact family.



Harshit Kumar Sharma

Sales Executive

Moradabad, U.P.

MySelf. My name is Harshit Kumar Sharma (Sales Executive) Moradabad Uttar Pradesh, I have 2Year Experience In Havells Switches Pvt Ltd As A Las.And 1 Year Expireance In Indoasian Pvt Ltd.As A Dso.



Ashish Bhardwaj

ASM

Hisar, Haryana

Thank you for the opportunity to introduce myself. My name is Ashish Bhardwaj (ASM) Hisar Haryana. I have 10 years of experience in Lighting industry. 4 years in clair electronics pvt ltd & 4years in Karmik lighting. & 2 year in hyglow Commercial lighting



Dinesh Devaiah

RSM

Mysore, Karnataka

Thanx for the opportunity to giving me to introduce myself. My name BC Dinesh Devaiah having 34 yrs of experience.

6yrs with Khaithan India Ltd
2yrs with Polar International Ltd,
11yrs with orient fans



Sunil Sharma

ASM

Goa

I have 20 years of experience in Fan,Lighting & Home Appliances industry. 13 years in fan and home appliances, 5 years in lighting, 2 years in tiles and sanitary,brands in which I worked,McCoy home appliances,Orient fans,RR lighting

Together We Build a Brighter Future.

New Territories Launched

Expanding the reach of Compact lighting across new markets.

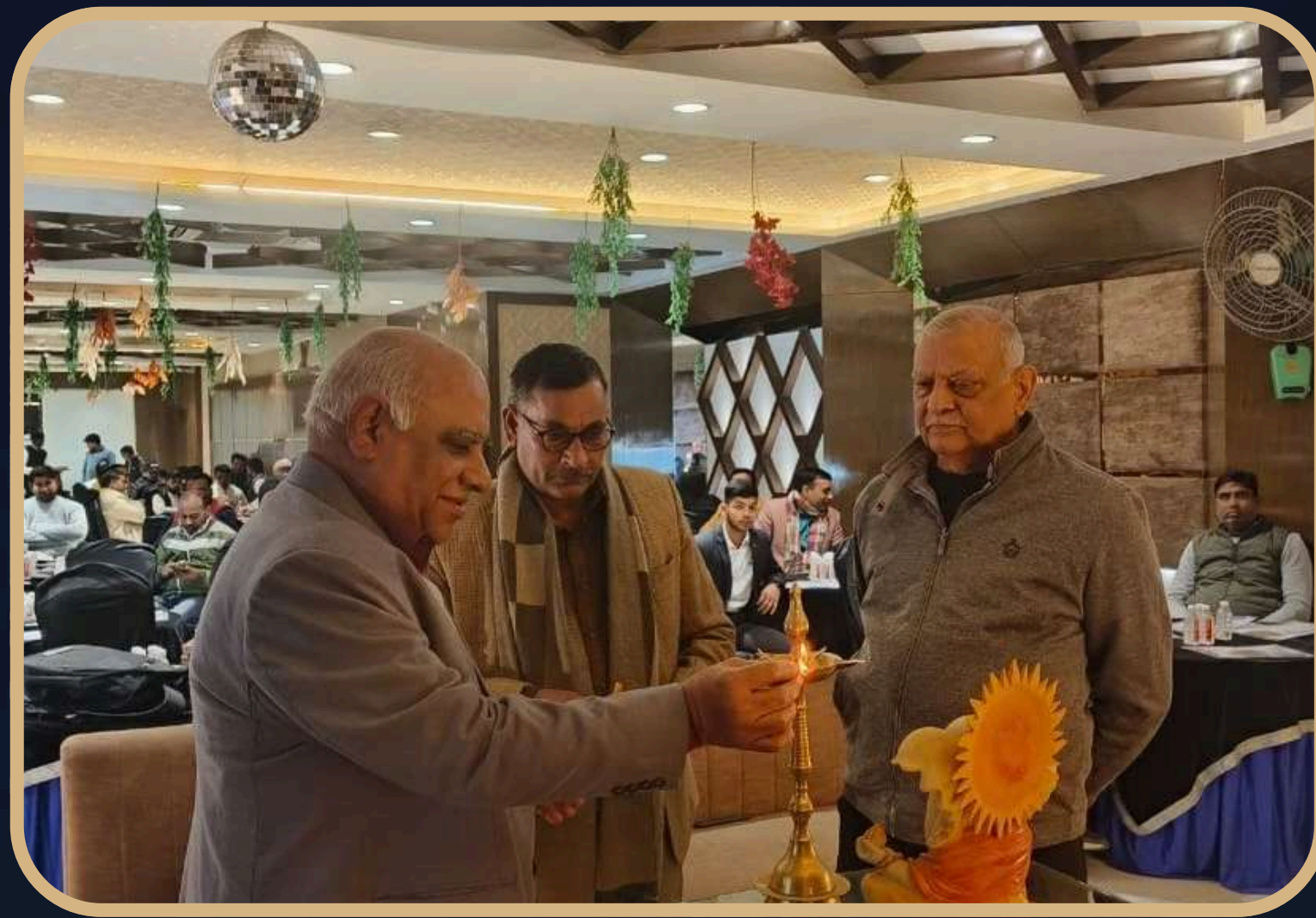


50+ New Districts • 2000+ Retailers Added • Stronger Market Presence

DEALER MEET HIGHLIGHTS

Strengthening partnerships across India.

📍 BAREILLY, U.P.



📍 PANIPAT, HARYANA



📍 HAPUR, U.P.



BIHAR FACTORY VISIT TOUR



ELECTRICIAN MEETS

📍 TIRUNELVALI, TAMIL NADU



📍 BHIKHI, PUNJAB



📍 LUDHIANA, PUNJAB



Compact Experience Centre – Trichy, TN

Bringing innovation and lighting excellence closer to our partners.



Compact proudly launched its new Experience Centre, creating a dedicated space where partners and customers can explore our innovative lighting solutions and product range.

Abirami Electricals, Trichy (Tamil Nadu)

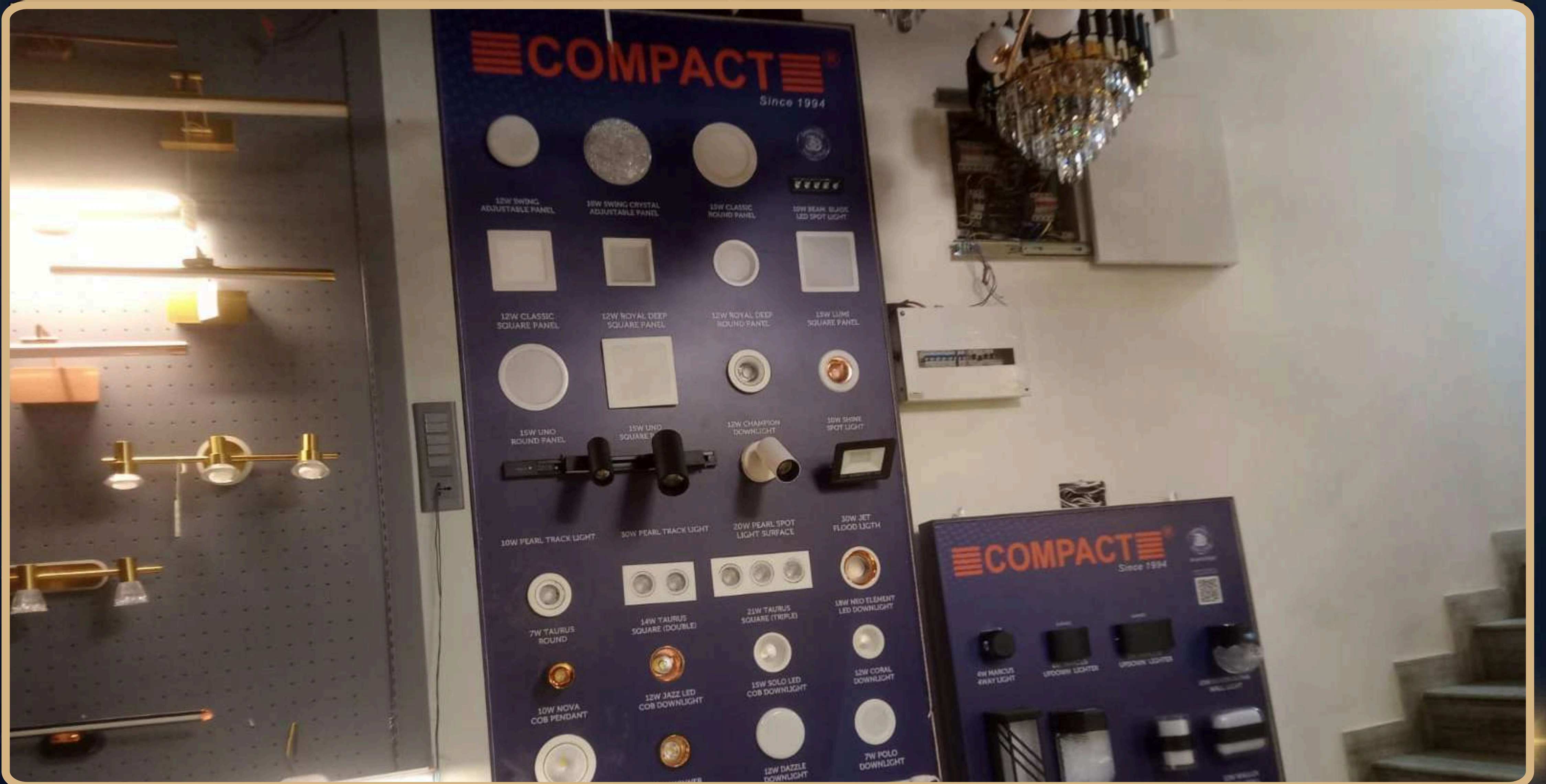
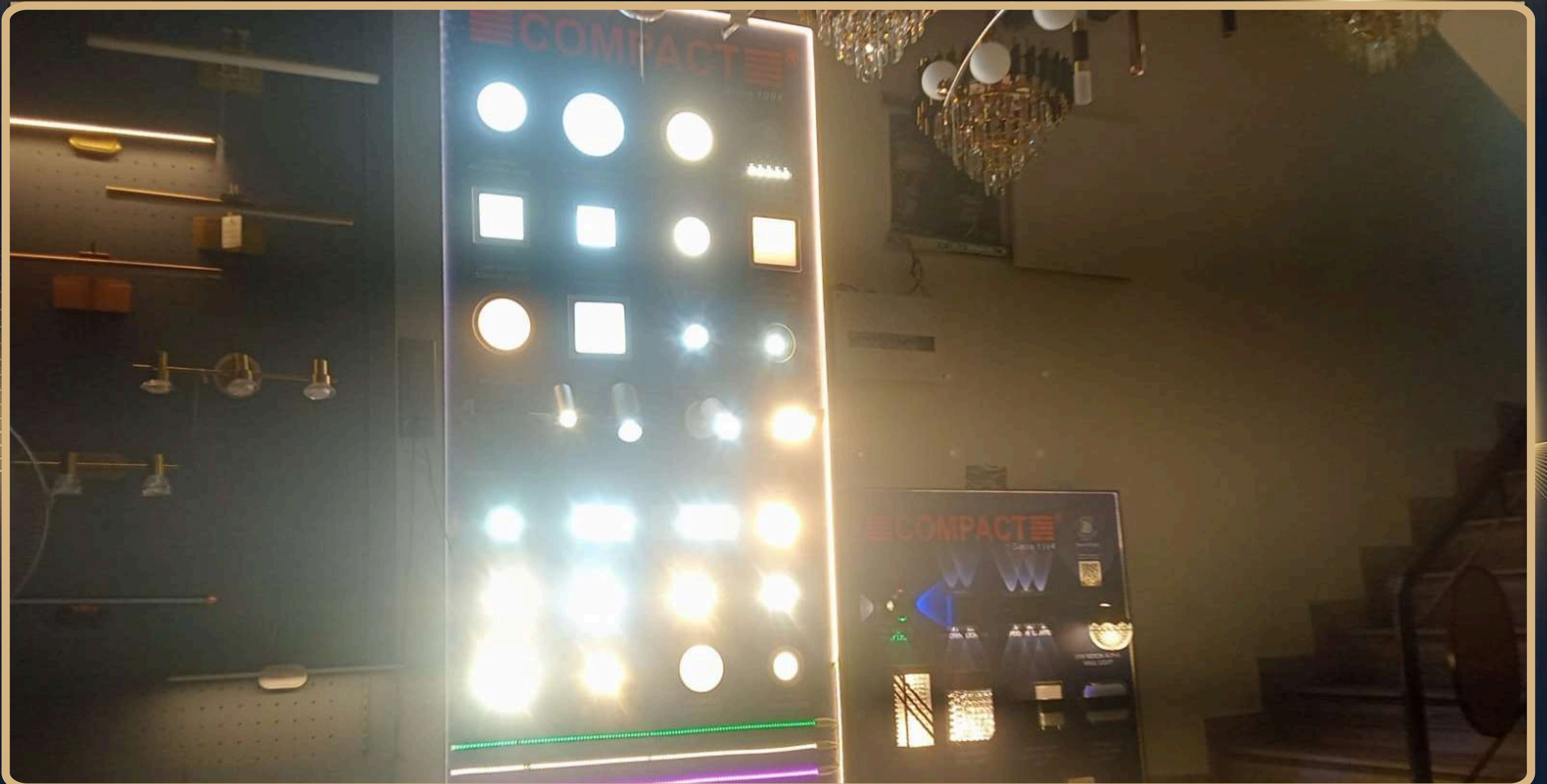
New Display Launch



Adarsh Agency-Prayagraj

Celebrating a New Chapter! We are thrilled to announce the successful launch of our Prominent display, **Adarsh Agency Prayagraj**, This strategic expansion brings our extensive range of high-quality electrical goods and solutions to a broader customer base, strengthening our presence in the region. The grand opening marked a significant milestone, showcasing our commitment to delivering exceptional service and innovative products in a modern, welcoming environment. We look forward to powering the community with reliable energy solutions.

New Display Launch



DB Electrical-Jaipur

We are excited to expand our network with the addition of DB Electrical in Jaipur. This new outlet brings Compact's innovative lighting solutions closer to customers in the region.

Leadership Meet – South Region

Strengthening partnerships and discussing future growth.



Our leadership team visited the South region to meet distributors and team members, strengthening relationships and discussing strategies for future growth and market expansion.

Key Points Discussed:-

- Market expansion
- Dealer engagement
- Product opportunities

Office Team Vrindavan Tour

A memorable journey filled with devotion, bonding, and joy.



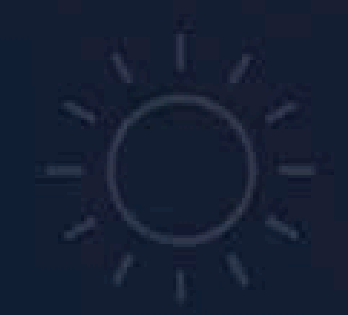
As a gesture of appreciation, the management organized a special tour to Vrindavan for the office team. The trip was filled with spiritual moments, team bonding, and joyful memories for everyone.

 **Destination
Vrindavan**

Powering the Future with Solar Energy



Solar Power Plant at Our Factory



Compact is taking a step towards sustainability by developing a solar power plant at our factory. This initiative reflects our commitment to renewable energy and a greener future.

Green Energy Initiative

Powering our operations with a 120 kWp On-Grid Solar System, reinforcing our commitment to sustainable and energy-efficient manufacturing

ANNOUNCEMENT

HEAD OFFICE EXPERIENCE CENTRE COMING SOON

'We are excited to announce the upcoming Experience Centre at our Head Office, designed to showcase our innovative lighting solutions in a dedicated space.'

Stay tuned for more updates.

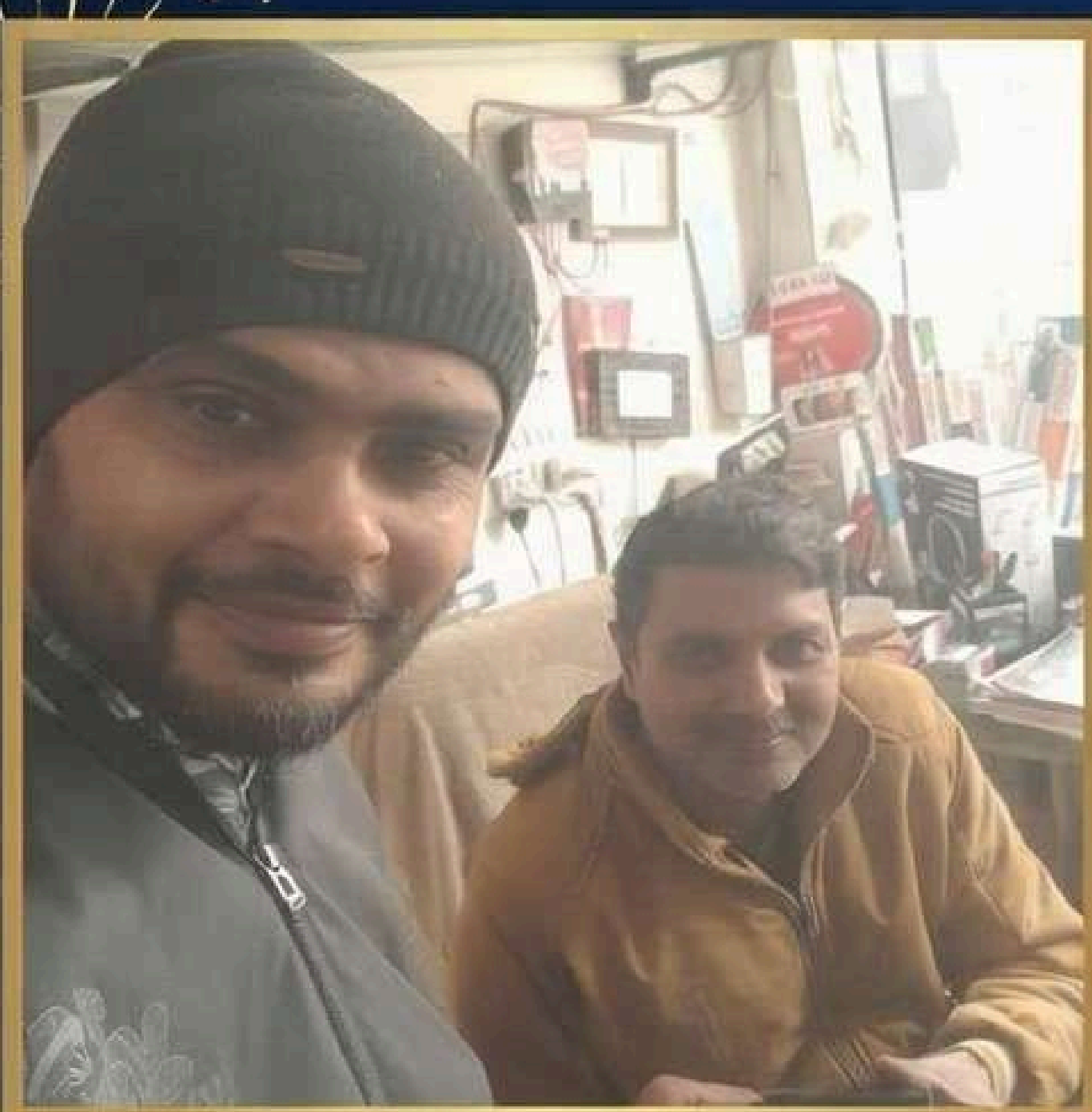
ANNOUNCEMENT

COMPACT Joins the ranks of the lighting stalwarts by becoming board member of the 50 year old lighting association ELCOMA, guiding overall industry strategy.



Stay tuned for more updates.

NEW YEAR CELEBRATION



To celebrate the beginning of the New Year, the Compact team shared appreciation with partners and associates by distributing branded mobile stands. The initiative reflects our commitment to staying connected with our extended Compact family.

Diwali Celebration



On the auspicious occasion of Diwali, the Compact team shared blessings and prosperity by distributing Lord Ganesh idols among partners and associates, symbolizing good fortune and new beginnings."

Republic Day Celebration

Celebrating the spirit of freedom with the Compact family.



Holi Celebration

Spreading colors of joy with the Compact family.



Compact celebrated the festival of colors by distributing branded Holi color bags and sharing joyful moments with our extended family

Lighting Every Celebration with Color.

“Founder’s Day”

Celebrating leadership and the spirit of togetherness



On the occasion of Founder’s Day, our founder hosted a special lunch for the entire team, celebrating the journey of Compact and appreciating the dedication of every member who contributes to our success.

Our people are the true strength behind Compact’s journey.

-Surinder Trehan, Founder

“CHAIRMAN CIRCLE PROGRAM LAUNCHED”

A new initiative to recognize and reward our valued partners.



COMPACT®

WELCOME TO THE CHAIRMAN'S CIRCLE

— An Evolution of Excellence —

As we celebrate our growth, we recognize that our brilliance is a reflection of your unwavering commitment.

Today, we are proud to elevate our relationship. It gives me great pleasure to officially induct you into the Chairman's Circle—an elite, invitation-only inner core of our most visionary partners.

As a member, you are now entitled to:

The Visionary Seat: Direct participation in annual conferences to co-create the company's future vision board.

The Inner Circle Access: Exclusive meet-and-greet sessions with the founders and owners.

First Look Advantage: Priority access and "first-to-market" rights for all new product launches and innovations.

Elite Incentives: Access to long-term engagement programs and loyalty rewards reserved solely for the Circle.

Curated Experiences: Invitations to "Member-Only" luxury retreats and global events.

You have helped us light up thousands of homes; now, let us shape the future of the industry together.

Warm regards,

Surinder Trehan



KASHMIR TOUR

Curated Experience for Chairman Circle Members

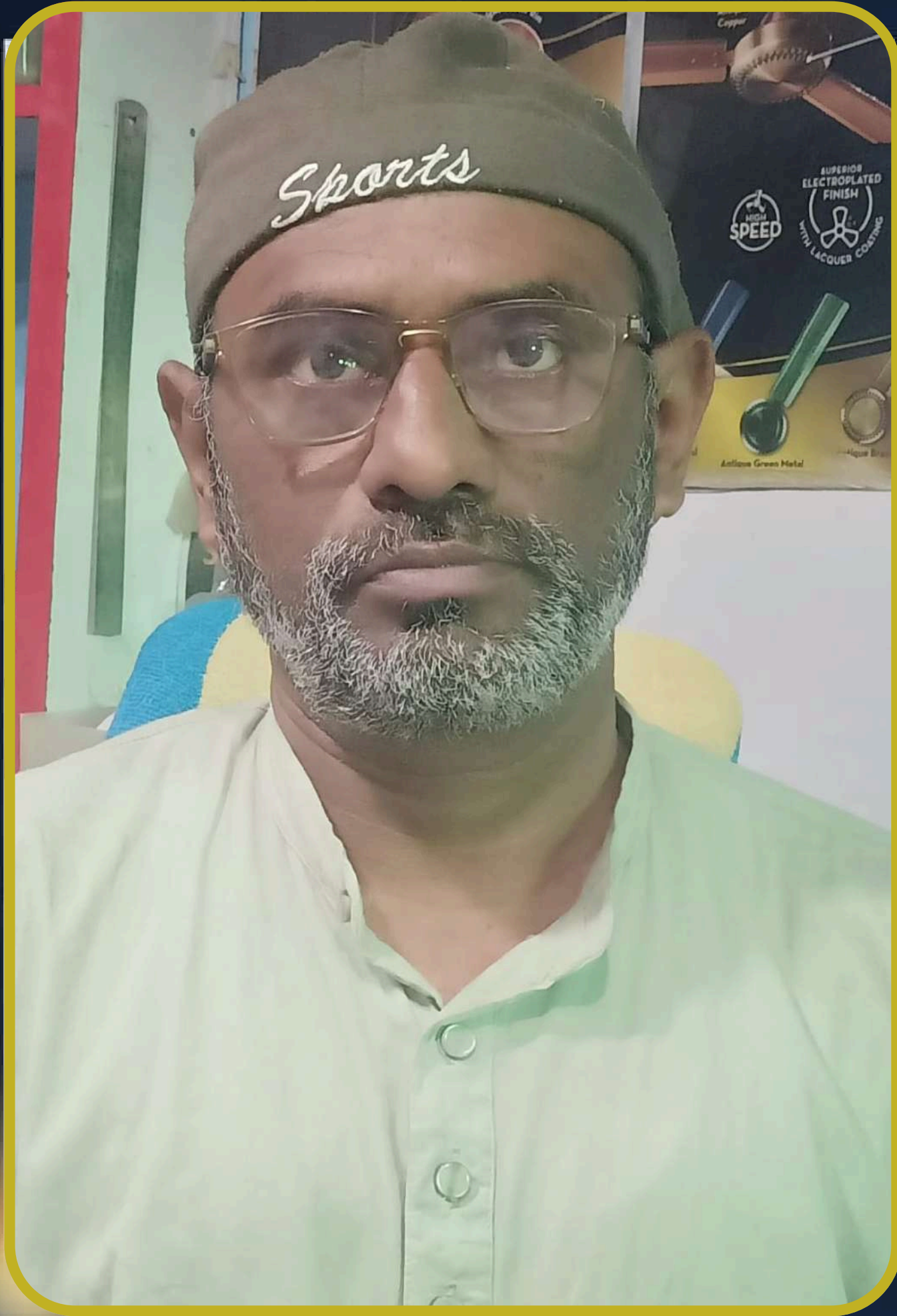
03 Apr-07 Apr 2025

COMPACT®

WHERE VISION MEETS THE VALLEY

An Exclusive Chairman's Circle Retreat

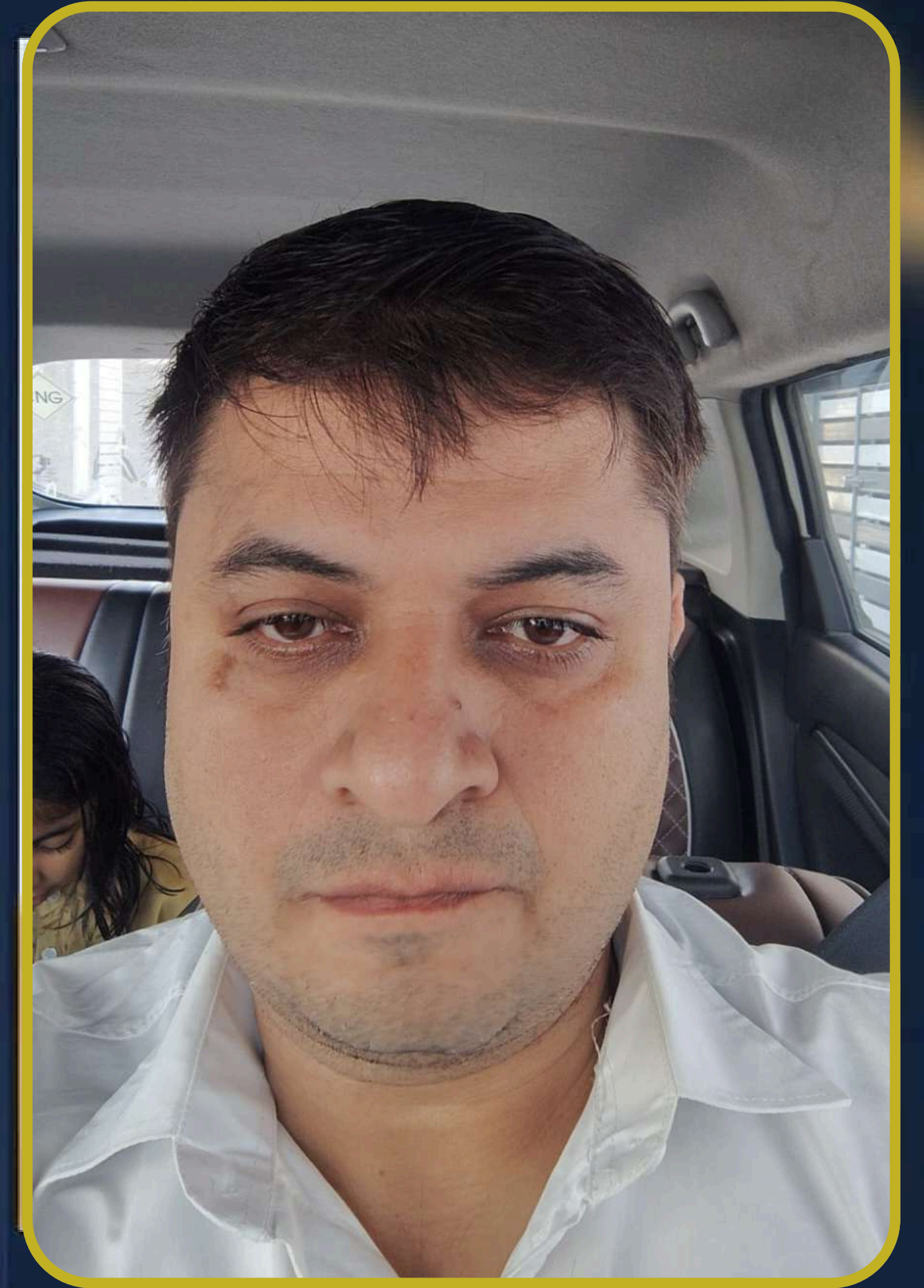
Lucky Draw Winners



I Power Distributors |
Ambedkar Nagar



Priyanshi Electrical |
Jaipur



Sai Ram Electricals |
Ludhiana



1 PC. Compact
Shoulder Bag



1 PC. Compact
Shoulder Bag



1 PC. Compact
Shoulder Bag

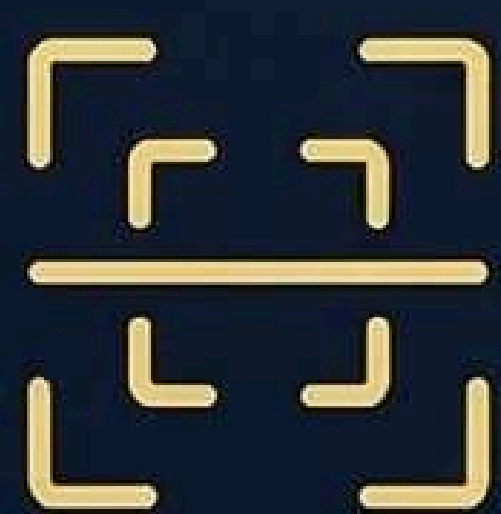
We are delighted to announce the winners of the Lucky Draw Contest featured in our previous newsletter. Congratulations to the winners and thank you to everyone who participated.

LUCKY DRAW CONTEST

Participate and stand a chance to win exciting prizes.



Scan the QR Code to Register.



Scan



Register



Win

We Value Your Feedback

Your suggestions help us make every edition better.



Scan to Share
Your Suggestions

Tell us what you would like to see in our next
newsletter.

✉ compact@compactlighting.net
☎ 9810145540
🌐 www.compactledandappliances.com

Published By
Compact LED And Appliances