

THE BRIGHT SIDE

October 2025 Edition



Dear Partners, Dealers, and Team Members,

Welcome to THE BRIGHT SIDE, our official Half Yearly newsletter designed to keep you informed, connected, and inspired.

This platform brings together the latest highlights across our business—from exciting product launches, sales team updates, and regional expansions, to the latest schemes, best-selling innovations, and exclusive dealer events. Our goal is to create a unified space where all stakeholders can celebrate progress, access vital updates, and look forward to what's next.

Regards,

Chandni Trehan Sikand



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WHAT'S NEW FROM **COMPACT**



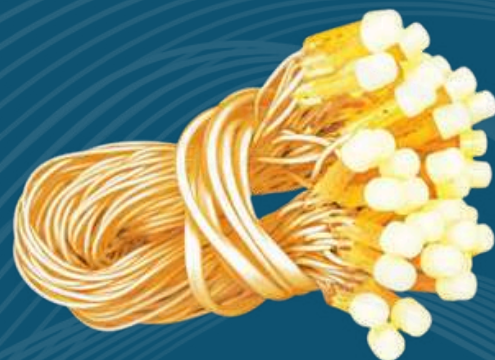
Compact 20W Emergency Bulb



12W Emergency Pro LED Bulb



Jhilmil-Pixel 8mm-10m LED Festive String Light (Multicolor)



Jhilmil-Pixel 8mm-10m LED Festive String Light (Single Color)



SELFIE 5W-Led Rechargeable Lamp



Turbo Exhaust Fan-150/200/250mm



STADIA-400W LED Stadium Flood Light



DREAM 2W- LED Night Light



SILO 10W-LED COB Updown Lighter



Blaze 1000/2000 W Fan Heater



Classic LED Panel Round-6W, 12W, 15W, 18W & 22W



Classic LED Panel Square-6W, 12W, 15W, 18W & 22W



Hello-3W LED Downlight (Junction Box)



6W Striker-LED Surface Light



Gemini-LED Surface Light (Round)

PERFECT FOR ENTRANCES



Wallux 12W-Indoor & Outdoor Wall Light



WE'RE GROWING BRIGHTER

Bringing Innovation and Illumination closer to Eastern U.P.



Lucknow

 **COMPACT**  [®]
Since 1984

BRANCH LUCKNOW

G-1/120 B, First Floor, Transport Nagar,
Lucknow-226012 (U.P.)

☎ 9919034262, 9648935561



Proudly Announce New Branch Office Opening




**NOW
OPEN**

Welcoming Our New Lights at **COMPACT**

Every New Member Adds New Spark To Our Journey Of Innovation



Amit Kumar

Sales Executive
South Delhi

I have 14 years of experience,
By the grace of God, I am now
joined with a good company and
team.Thanks



Muzammil Khan

Sales Executive
Hapur, (U.P.)

Work experience

- 1.Vodafone (Vikvins) Team leaders
Rampur zone Bareilly
- 2.phonepe (Netambit) BDA Hapur



Deepak Singh Negi

Senior Sales Executive
Haldwani

I have 7.5 years of experience. I have
built very strong relationships with
retailers.

By the grace of God, I am now
joining a good company and team.
Thank you. 🙏



N Sivaram

Senior Sales Executive
Madurai

Out of my 30years experience 13
years of distribution experience very
Strong in relationship with retailers.
By the grace of god, i am now joined
with a good company and team.
Thanks 🙏



Dhrijendra Kumar Mishra

Branch Head East U.P.
Lucknow

**Proud to be associated with
Compact and eager to contribute
to its continued success**



Murugan

Principal Advisor
Tamil Nadu

**40 years experience in electrical
industry handling almost all
major verticals. Career started
with Bajaj Electricals Ltd.**



Vijayasarithi

Regional Sales Manager
Tamil Nadu

**I have 24 years of
experience in distribution. I
am very strong in making
relationships with retailers.**



Somasundaram

Senior Sales Executive
Coimbatore

**I'm truly looking forward to giving
my best and contributing to
Compact's continued success.
Excited to serve with full dedication
and passion!**



Dinesh Kumar

Area Sales Manager
Chennai

**I'm truly looking forward to giving my best and
contributing to Compact's continued success.
Excited to serve with full dedication and passion!**

Lighting Lives With Compassion

COMPACT® Community Initiatives
Since 1994

Lighting Up Young Hearts – Collaboration with Child Heart Foundation



On the occasion of World Heart Day, Compact joined hands with the Child Heart Foundation to spread light and hope. Compact distributed emergency bulbs and essential accessories to support the noble cause of creating awareness and extending care for children battling heart conditions.

This initiative reflects Compact's commitment not only to innovation in lighting solutions but also to illuminating lives through meaningful social contributions.

Rebuilding Lives with Light – Punjab Flood Relief Initiative

In response to the devastating floods in Punjab, where many lives and livelihoods have been deeply affected, Compact launched a humanitarian initiative titled "Campaign of Hope." As part of this effort, Compact distributed emergency bulbs to flood-affected families, providing them with a reliable source of light in times of darkness.

This initiative symbolizes Compact's commitment to not only delivering innovative lighting solutions but also supporting communities in rebuilding their lives with hope and resilience.



Lighting Lives. Empowering Communities.
Compact for a Brighter Tomorrow.

COMPACT®
LED LIGHTS & APPLIANCES
Since 1994

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Proud to share our growth – new territories added last quarter

Compact is lighting up new corners of India with trust

New North India

Bulandshahar, U.P.
Muzaffarnagar, U.P.
Hissar, Haryana
Tanda, UP
Ambedkarnagar, U.P.
Basti, U.P.
Bahraich, U.P.
Shrawasti, U.P.
Pathankot, Punjab
Leh, Ladakh
South Kashmir, J&K



New South India

Ernakulum, Kerala
Kannur, Kerala
Wayanad, Kerala
Erode, Tamil Nadu
Madurai, Tamil Nadu
Kollam, Kerala
Kottayam, Kerala
Ramnagar, Karnataka
Kolar, Karnataka
Chikbalapur, Karnataka
Chikbalapur, Karnataka

COMPACT[®]
LED LIGHTS & APPLIANCES
Since 1994

 Compact continues to grow stronger, illuminating new cities every day.

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NATIONWIDE CONNECTS

Our Recent Meets

ELECTRICIAN MEET & GREET



Varanasi, U.P.



Patiala, Punjab



Delhi



Rajasthan



Bareilly & Haldwani



Chandigarh



Amritsar, Punjab



Patran, Punjab



Mansa, Punjab



Srinagar, J&K



Lucknow, UP

Have suggestions for our next meet



Scan the QR to share your feedback!



DEALER MEET HIGHLIGHTS



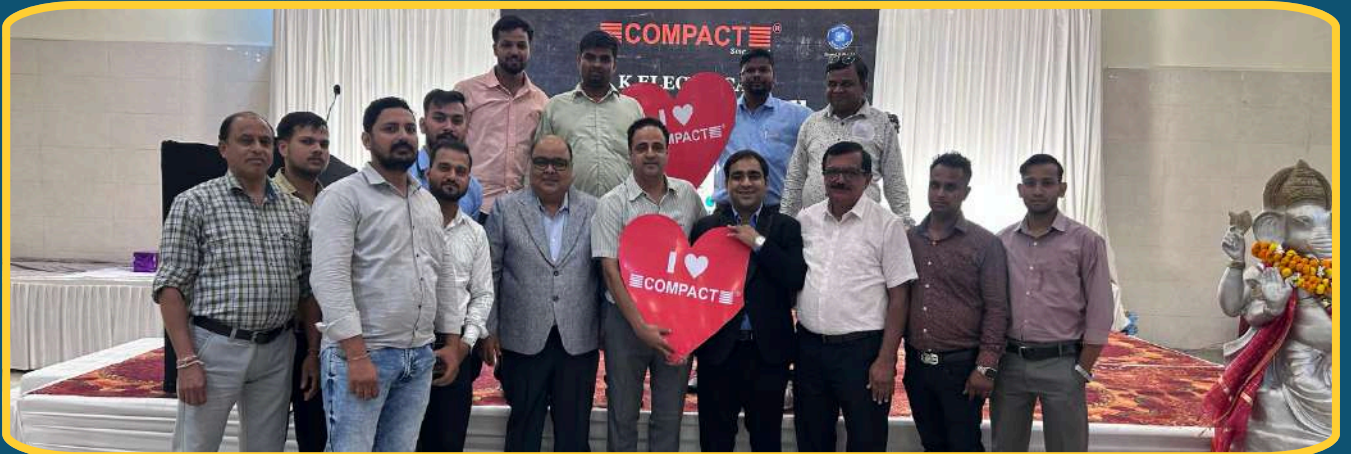
ALIGARH, UP



DELHI



EASTERN UP DEALER MEET AT PHUKET , THAILAND



MORADABAD, UP



NOIDA, UP



RAJASTHAN DEALER MEET AT RANTHAMBORE

COMPACT COMPACT COMPACT COMPACT COMPACT COMPACT COMPACT COMPACT COMPACT COMPACT

Happy Onam 2025

Spreading Joy this Onam!



This Onam, we celebrated togetherness and shared the joy with our partners by distributing gifts across regions. Here's a glimpse of the festivities

SCAN TO WIN BIG



**1. SCAN the Code
Below**



**2. FILL out the
Quick Form.**



**3. WIN the
Grand Prize!**

Note:- The lucky winners will be announced in our next newsletter

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☎ 9810145540



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